**Bonagany Inc. Overview**

The Non-Profit 501-C “BonaGany, Inc.” was created to help foster a positive relationship between Saint Bonaventure University (SBU), its students, and their Allegany community. We are certain that both Allegany and SBU benefit greatly from their shared existence and prosperity. Our goal is to nurture that shared prosperity. Our student interns support that mission by assisting in all aspects of BonaGany, Inc. These Interns apply classroom learning to real-world work experiences that support SBU’s values of compassion, wisdom, and integrity.

A strong emphasis is placed on providing community service projects for SBU’s on/off-campus housing students. These service projects allow students and community members an opportunity to work side by side with each other. Interns market, organize, oversee, and then publicize our community service projects. Interns also provide diverse services to other local non-profits which can include but not limited to website development, marketing, communications, and accounting. Our Interns and community service projects are the glue that keeps BonaGany together.

**Our goals are many and our opportunities are limitless. Intern Stipend $15 per hour**

**Marketing Intern - Job Description**

We are looking for an ambitious self-motivated individual who is considering a career in social media and content marketing. Under the supervision of a Marketing Mentor, Interns can expect to prepare promotional content and then disseminate it using social and traditional media platforms.

In addition to being an excellent communicator, you should have excellent multitasking and organizational abilities. The successful candidate will also have in-depth knowledge of marketing techniques and social media platforms.

**Responsibilities:**

* Designing and presenting social media campaigns to market various community service projects to SBU students.
* Coordinate service project campaigns directly with SGA’s BonaGany Advisor (current advisor is Connor Raine)
* Preparing a detailed promotional marketing campaign for The Nashville in Allegnay event.
* Creating Press releases for various community service projects.
* Contributing to the creation of mock-ups, email campaigns, and social media content.
* Assist in ad-hoc work that arises through the course of operations.

**Requirements:**

* Familiarity with marketing computer software and social media platforms.
* Excellent verbal and written communication skills.
* A current S.B.U. Cumulative GPA of 3.00+ or a Core GPA of 3.25+ as a marketing major.